



Battleground Survey

Red District Survey

Key findings from a survey of 823 likely voters, across the 90 most competitive* U.S. House districts, conducted by Paragon Insights, May 4-7, 2014.

Key findings from a survey of 726 likely voters across the 90 most Republican* U.S. House districts, conducted by Paragon Insights, May 4-7, 2014.

May 15, 2014



BATTLEGROUND DATA

The economy and jobs remains the top issue of concern among Battleground constituents.

From the following list, which issue do you believe would have the most impact on you and your family's future?

March, 2014

<i>Top Issue</i>	Total
Economy & Jobs	33%
Healthcare	20%
Retirement	16%
Debt and Deficits	14%
Immigration	4%
Energy and gas prices	3%
National Security	3%
Education	3%
Abortion and contraceptives	0%

April, 2014

<i>Top Issue</i>	Total
Economy & Jobs	31%
Healthcare	20%
Retirement	15%
Debt and Deficits	11%
Energy and gas prices	7%
Education	5%
National Security	4%
Immigration	3%
Abortion and contraceptives	1%

May, 2014

<i>Top Issue</i>	Total
Economy & Jobs	35%
Healthcare	18%
Retirement	17%
Debt and Deficits	8%
Energy and gas prices	8%
Education	5%
National Security	3%
Immigration	1%
Abortion and contraceptives	1%

And, young Battleground constituents remain deeply concerned about the economic situation.

From the following list, which issue do you believe would have the most impact on you and your family's future?

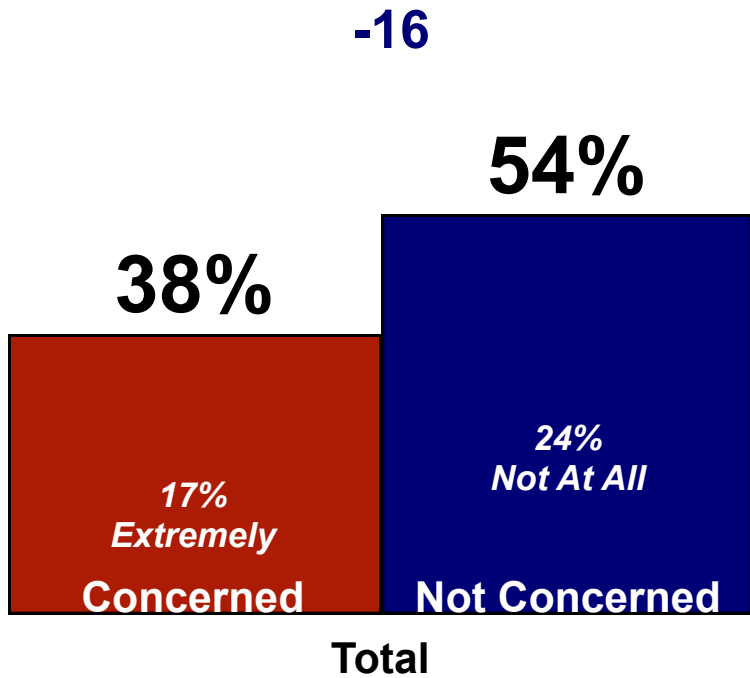
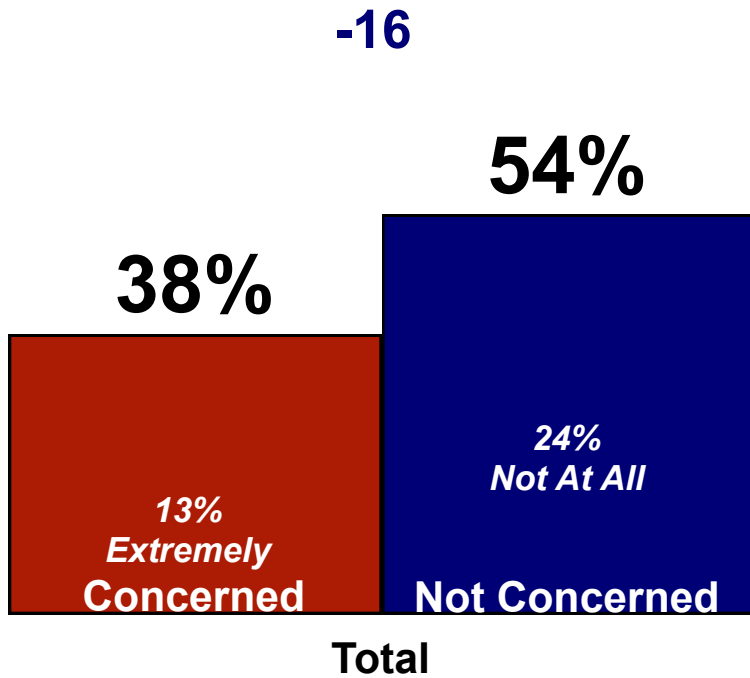
<i>Top Issue</i>	Total	18-44 (44%)	45-64 (37%)	65+ (19%)	Men (49%)	Women (51%)
Economy & Jobs	35%	44%	29%	24%	39%	30%
Healthcare	18%	16%	18%	22%	17%	18%
Retirement	17%	9%	23%	23%	13%	21%
Debt and Deficits	8%	6%	11%	8%	11%	6%
Energy and gas prices	8%	7%	8%	11%	7%	9%
Education	5%	10%	1%	1%	5%	5%
National Security	3%	2%	2%	5%	3%	3%
Immigration	1%	2%	1%	1%	0%	2%
Abortion and contraceptives	1%	3%	1%	0%	1%	1%

Nearly 4 in 10 Battleground and Red District constituents are concerned about job loss.

How concerned are you in the next 12 months that you or someone else in your household might be out of work and looking for a job?

Battleground Constituents

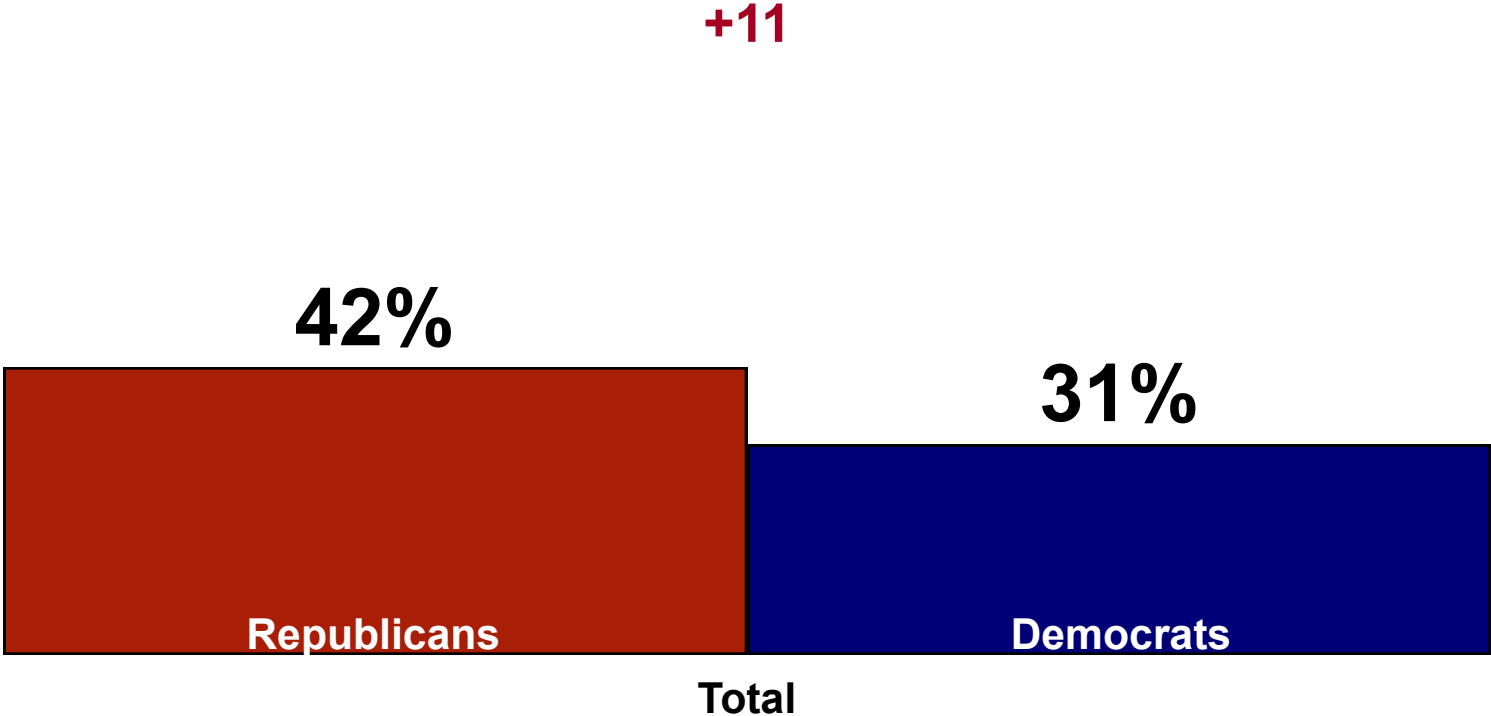
Red District Constituents



A plurality of Battleground constituents believe Republicans are better to create an environment for job growth.

Now, regardless of which candidate you may be supporting in the midterm elections, which party do you believe will do a better job on each of the following issues?

Creating an environment for businesses to grow and add jobs.



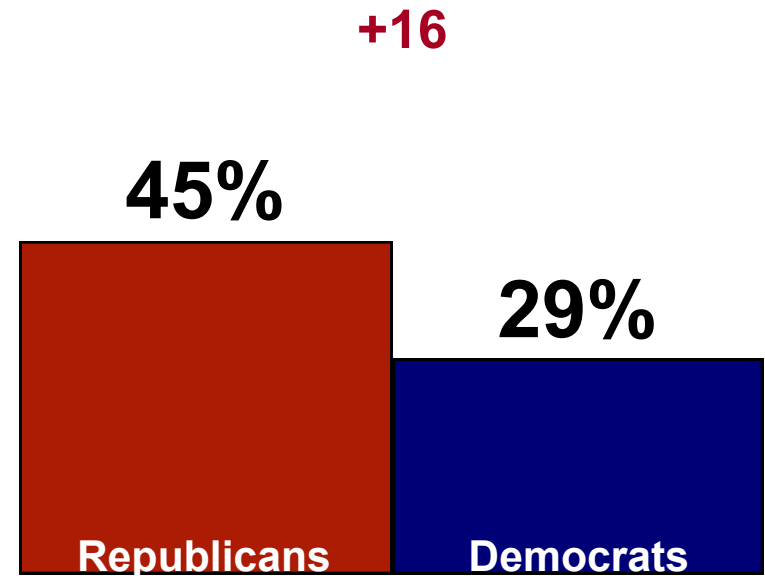
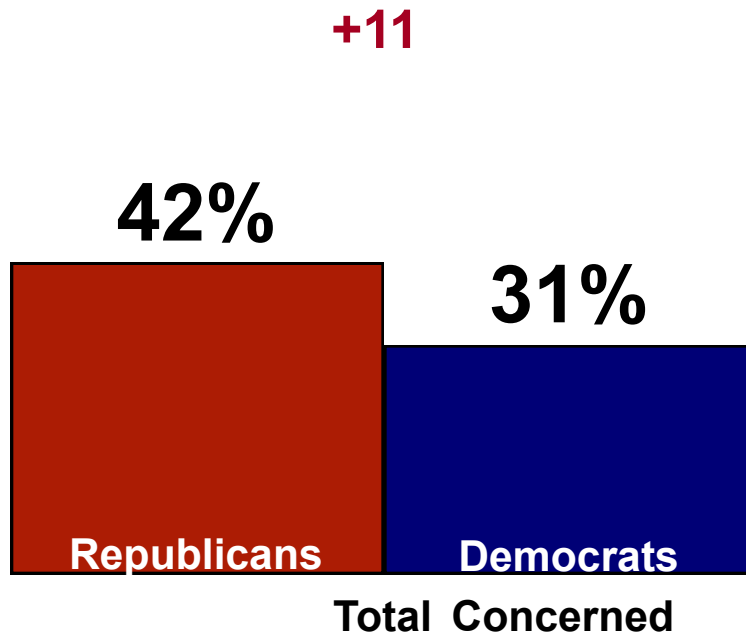
Battleground constituents worried about job loss believe Republicans are better on job growth.

Now, regardless of which candidate you may be supporting in the midterm elections, which party do you believe will do a better job on each of the following issues?

Creating an environment for businesses to grow and add jobs.

Total

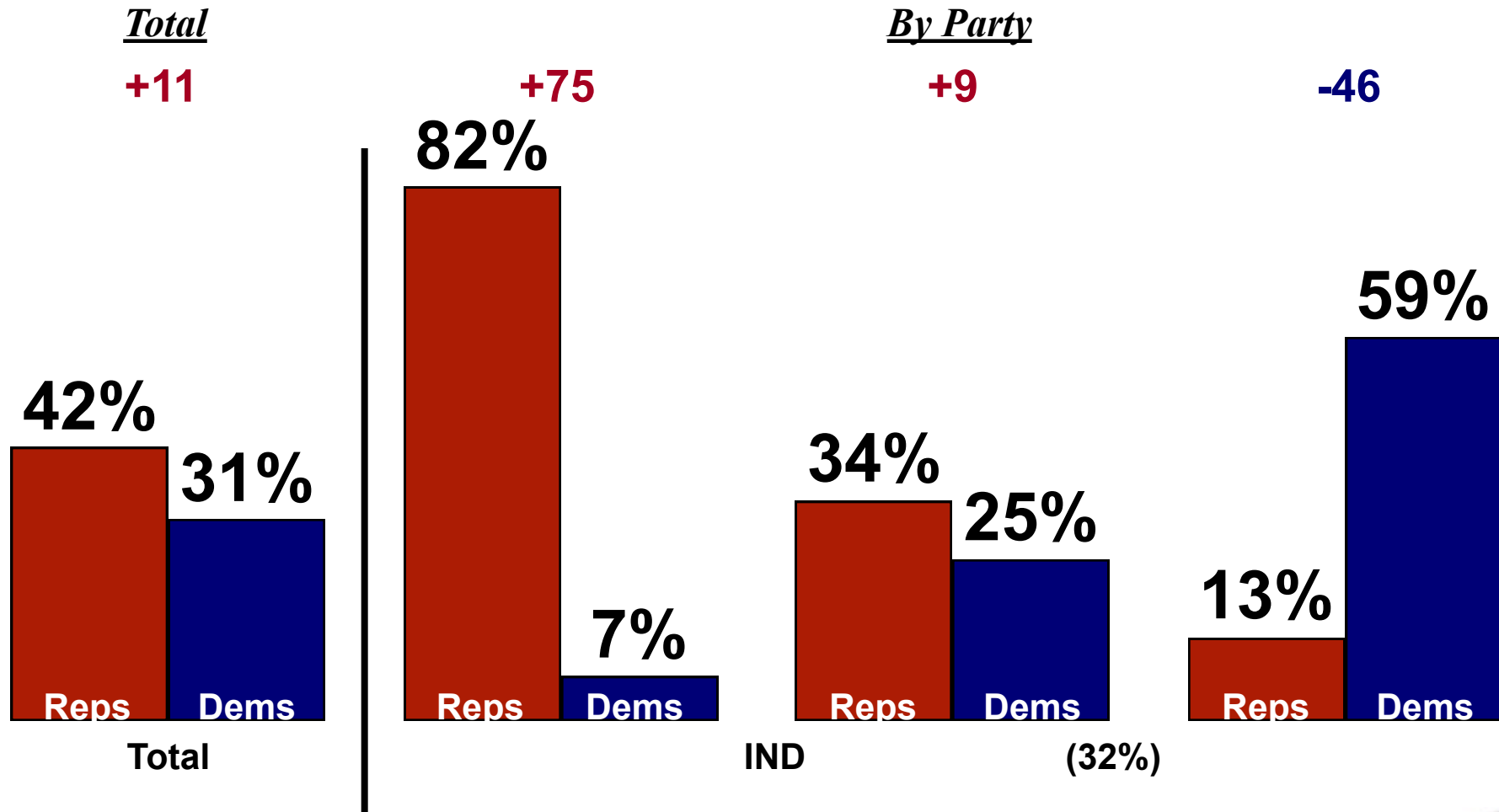
By: Concerned With Job Loss In Next 12 Months



And, a plurality of INDs believe Rs are better - and DEMs are not strongly sold that their party is best to grow jobs.

Now, regardless of which candidate you may be supporting in the midterm elections, which party do you believe will do a better job on each of the following issues?

Creating an environment for businesses to grow and add jobs.



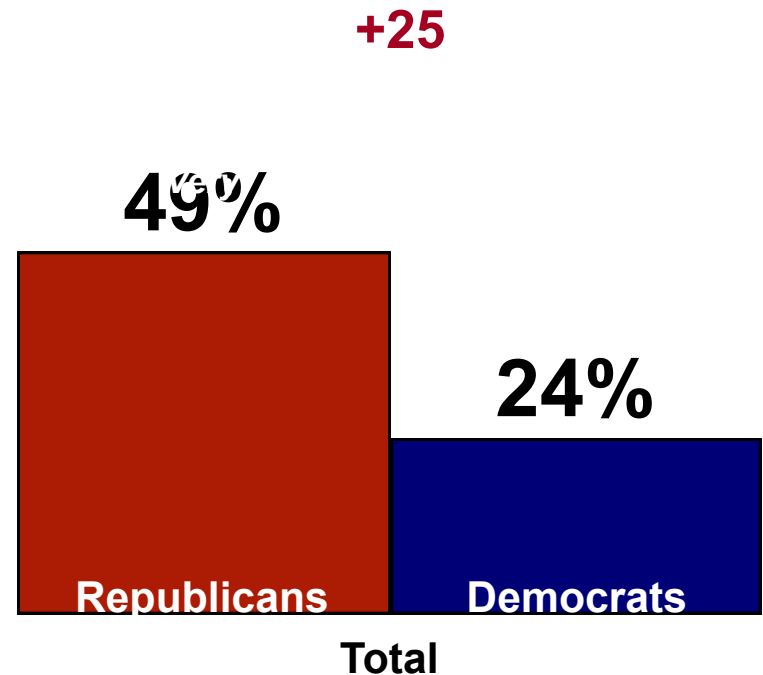
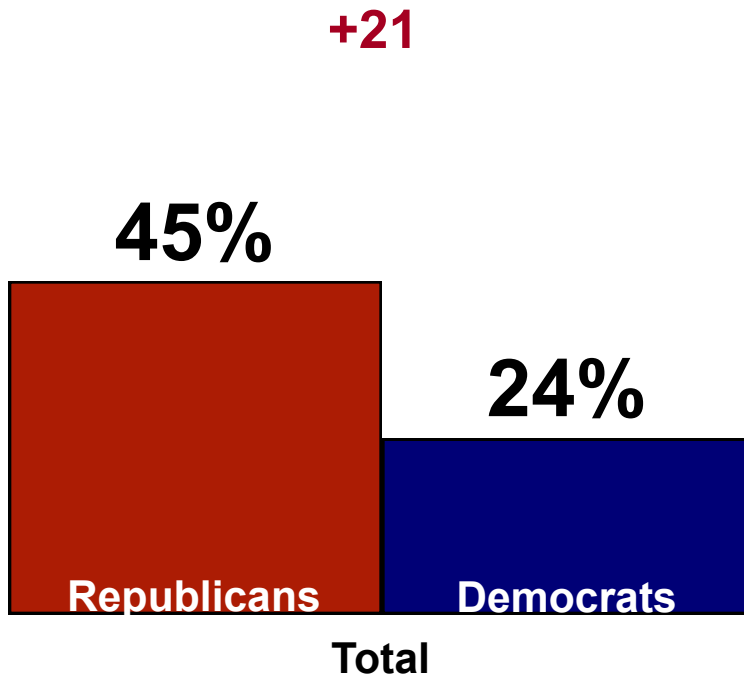
A strong plurality Battleground and Red District constituents agree Republicans are better to reduce the deficit.

Now, regardless of which candidate you may be supporting in the midterm elections, which party do you believe will do a better job on each of the following issues?

Reducing the Federal Deficit

Battleground Constituents

Red District Constituents



Two-thirds of Battleground constituents do not believe the economy is improving.

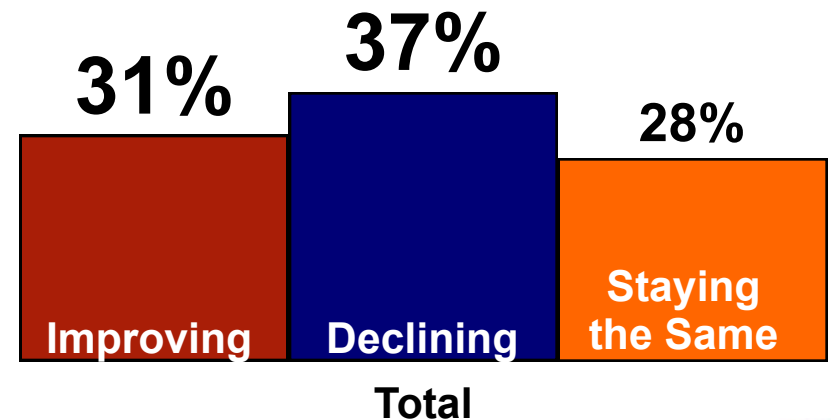
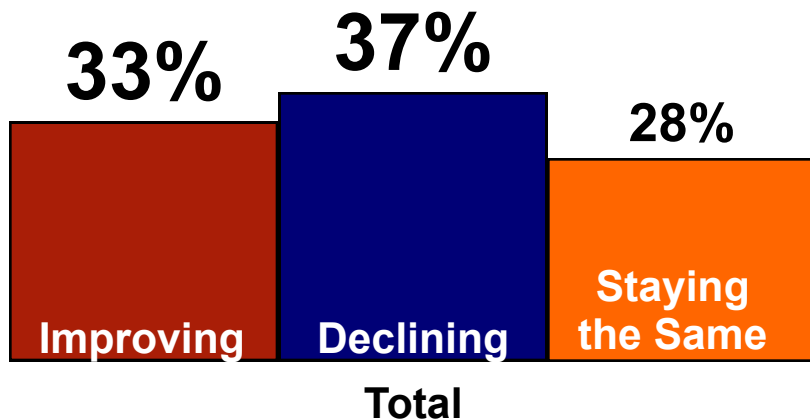
In general, do you think the U.S. economy is currently improving, declining or staying the same?

April

65%

May

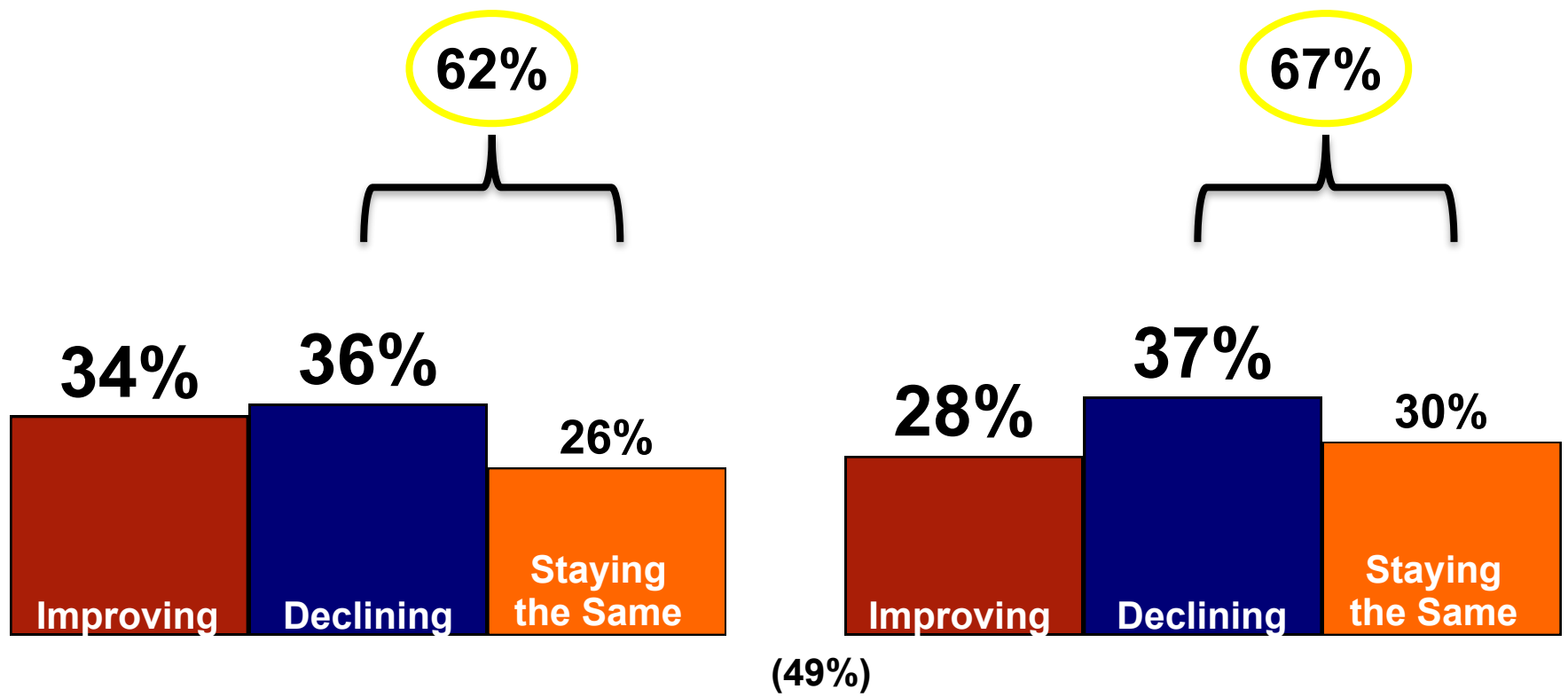
65%



While both genders are negative, Battleground women are more pessimistic about the direction of the economy than men.

In general, do you think the U.S. economy is currently improving, declining or staying the same?

By: Gender



Increase in everyday costs remains the top concern among Battleground constituents.

What do you think is the most important economic issue currently facing the country?

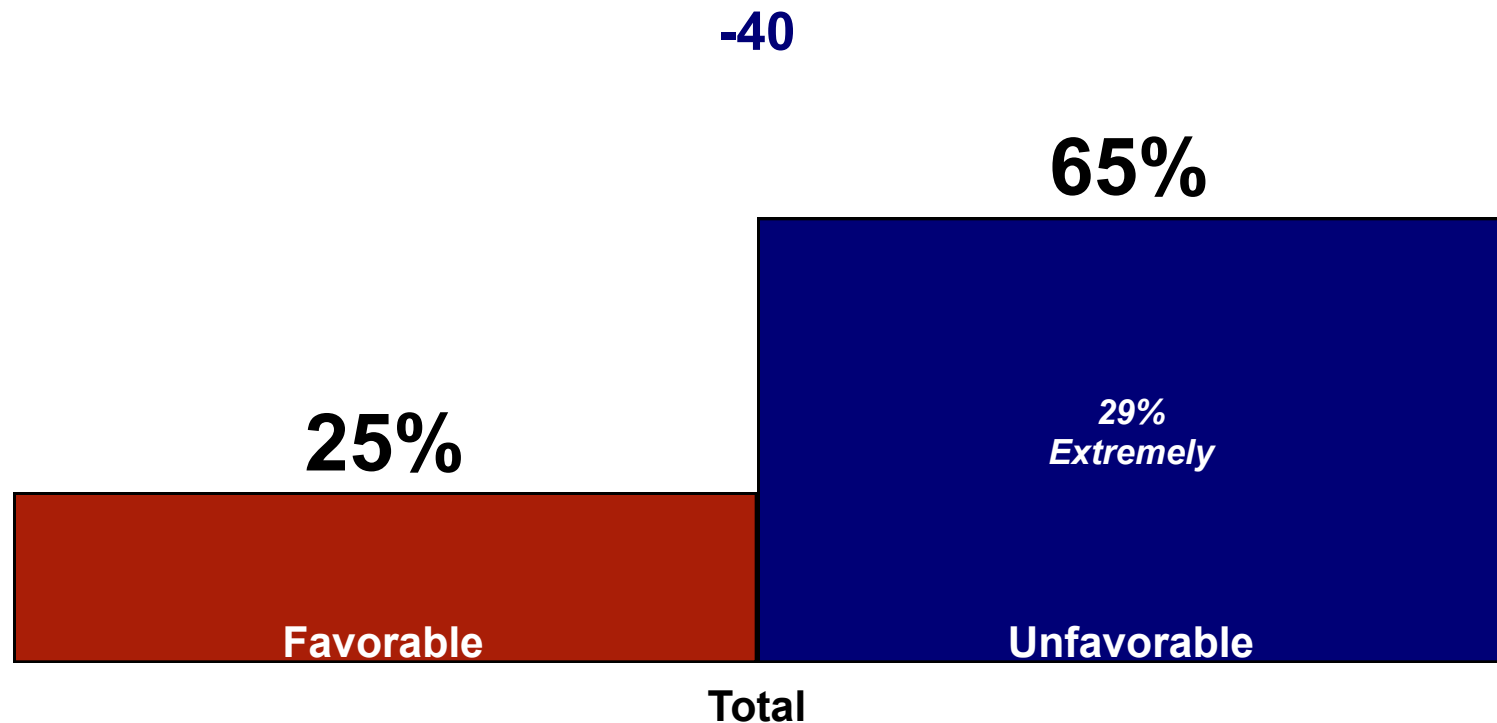
<i>Top Issue</i>	Total	18-44 (44%)	45-64 (37%)	65+ (19%)	GOP (33%)	IND (32%)	DEM (35%)	Men (49%)	Women (51%)
The increase in everyday costs, including housing,	32%	38%	38%	31%	29%	29%	38%	27%	38%
The rising gap between the rich and poor	19%	21%	16%	17%	6%	22%	27%	22%	15%
Increasing government spending & the rising deficit	20%	13%	22%	32%	35%	9%	16%	21%	19%
Slow job growth & continued high unemployment	19%	21%	15%	19%	19%	18%	19%	20%	17%
Globalization & the outsourcing of American jobs	7%	4%	8%	9%	7%	8%	5%	6%	7%



Battleground constituents don't like the IRS...

Now, I would like you to read some names of different people and organizations. For each one, please select whether you have a favorable or unfavorable impression of that person or group. If you have no opinion or have never heard of the person or organization, please indicate that.

The Internal Revenue Service, or IRS



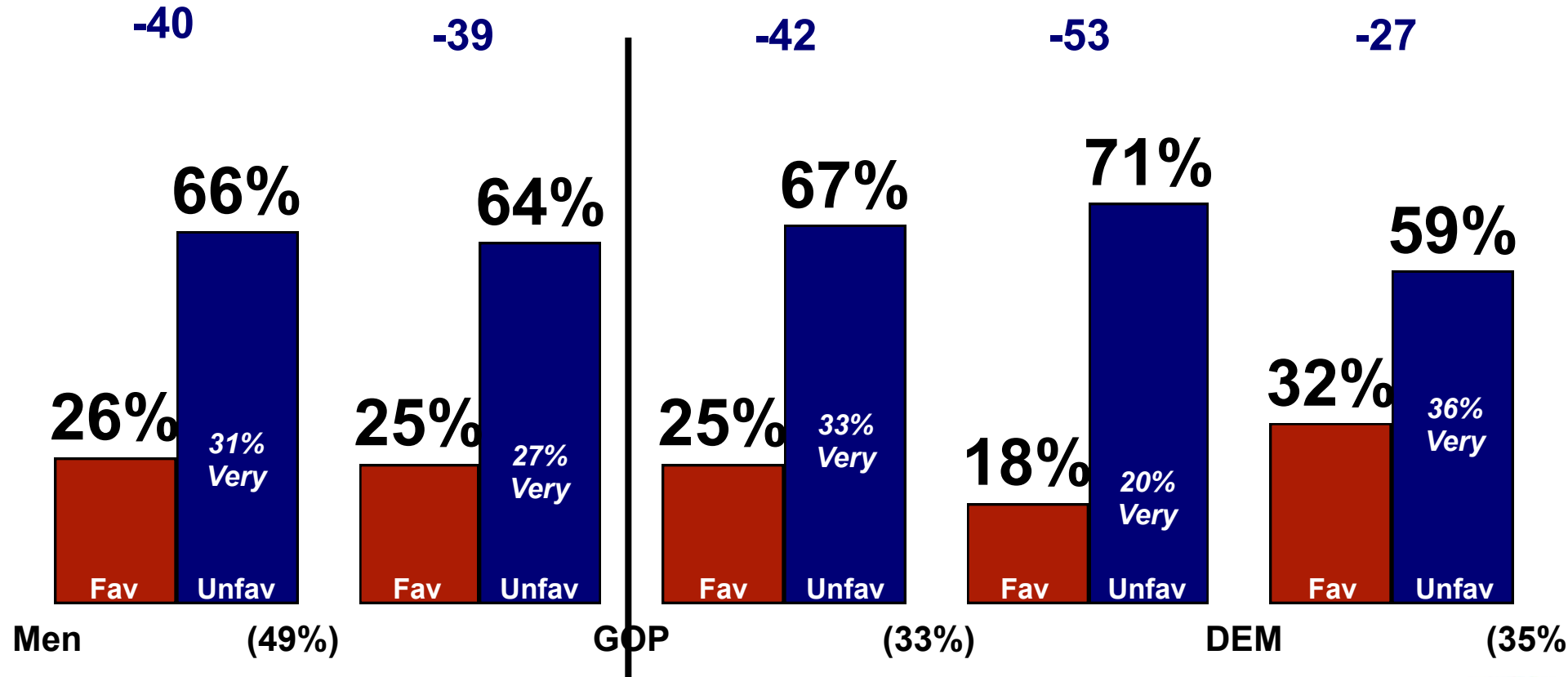
..regardless of gender or party.

Now, I would like you to read some names of different people and organizations. For each one, please select whether you have a favorable or unfavorable impression of that person or group. If you have no opinion or have never heard of the person or organization, please indicate that.

The Internal Revenue Service, or IRS

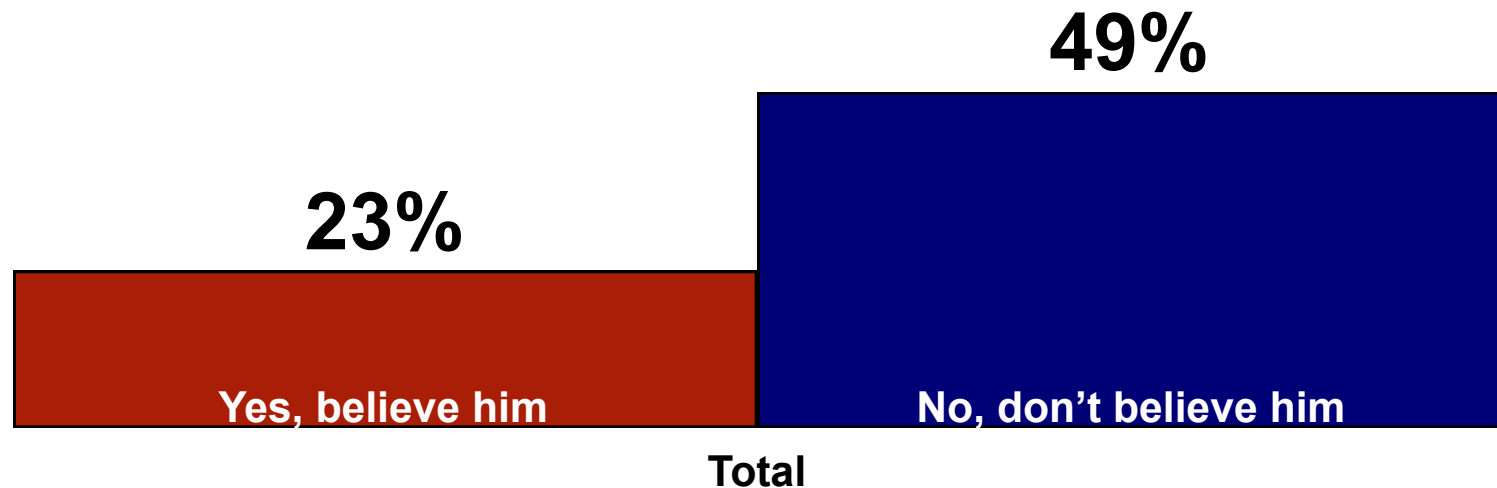
By Gender

By Party



By more than 2-1, Battleground constituents do not believe President Obama that there was no corruption behind the IRS targeting.

As you may be aware, it was revealed last year that the IRS targeted conservative political groups for greater scrutiny of their applications for tax-exempt status. President Obama stated that there was not 'a smidgeon of corruption' behind the IRSs targeting of conservative groups. Do you believe the President that there was no corruption behind the targeting of conservative groups?



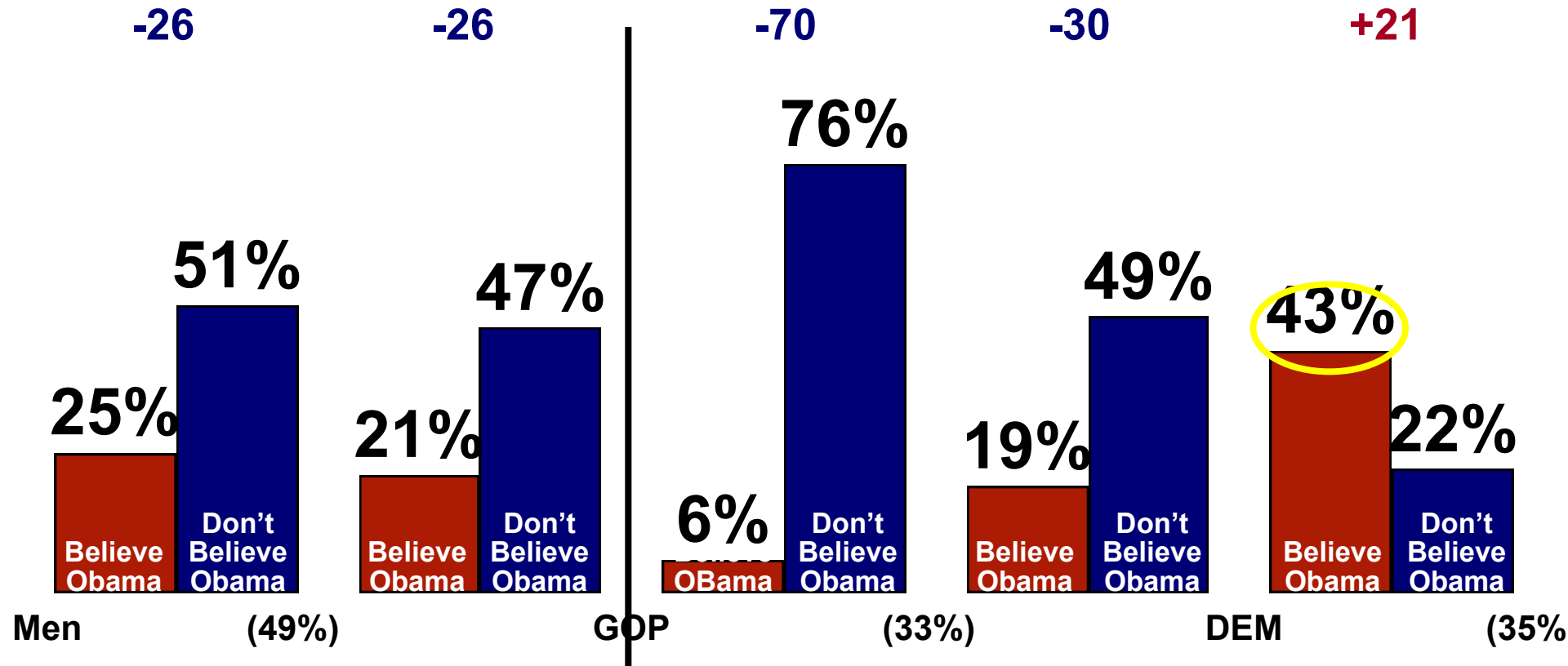
Even a majority of Obama's own party doesn't believe him.

Now, I would like you to read some names of different people and organizations. For each one, please select whether you have a favorable or unfavorable impression of that person or group. If you have no opinion or have never heard of the person or organization, please indicate that.

The Internal Revenue Service, or IRS

By Gender

By Party

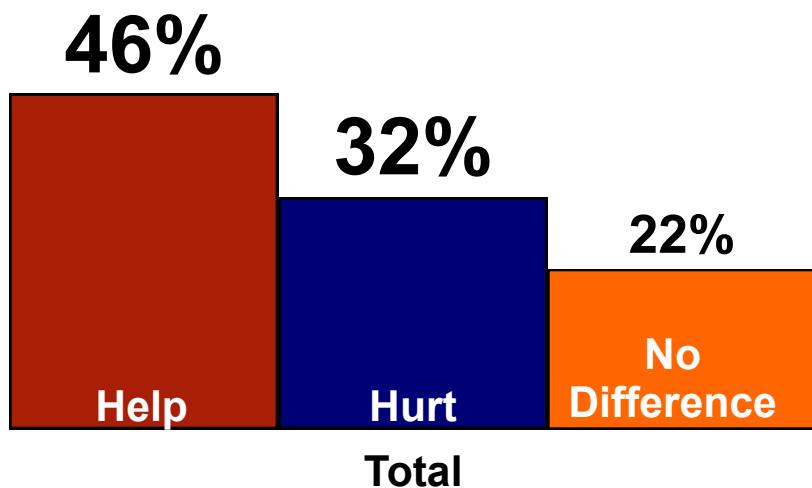


A majority of Battleground and Red District constituents believe raising the minimum wage won't help the economy.

Do you think boosting the minimum wage will help the U.S. economy, hurt the U.S. economy, or have no difference on the U.S. economy?

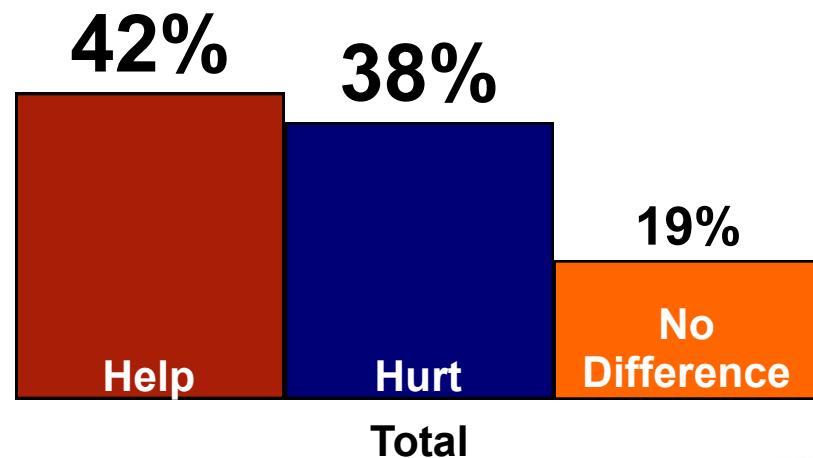
Battleground

54%



Red District

57%



A majority of Battleground constituents disapprove of the President's handling of the energy situation.

Do you approve or disapprove of the job Barack Obama is doing on handling the energy situation in America?

Total

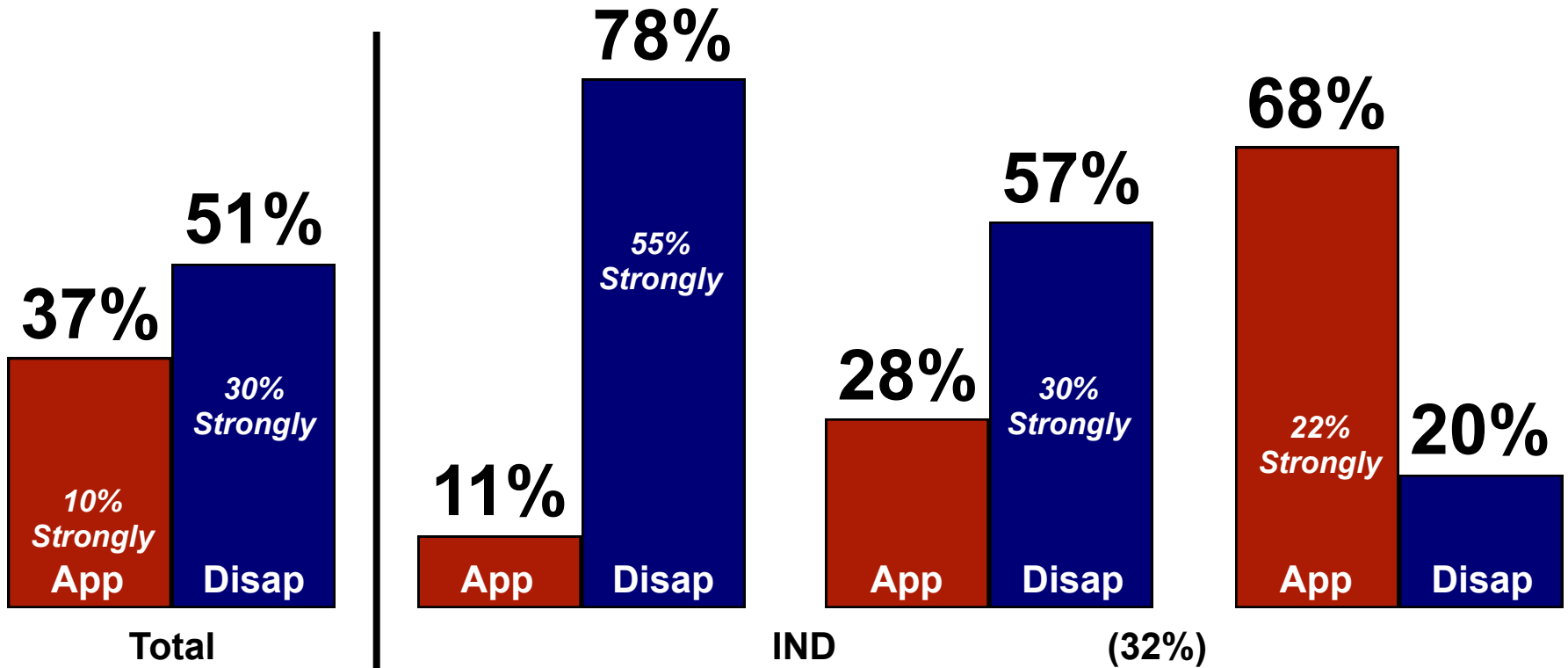
By Party

-14

-67

-29

+48

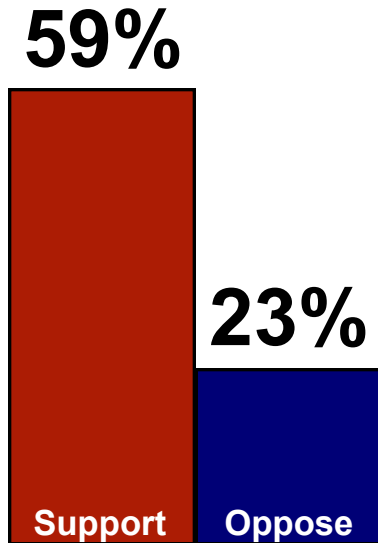


A strong majority of Battleground constituents (even a plurality of DEMs) support building the Keystone XL pipeline.

President Obama and Democrats are deciding whether to build the Keystone XL pipeline to carry oil from Canada to the United States. Supporters of the pipeline say it will create jobs and ease America's dependence on oil from other foreign countries. Opponents say there are significant environmental risk to building the pipeline. What about you - do you support or oppose building the Keystone XL pipeline?

Total

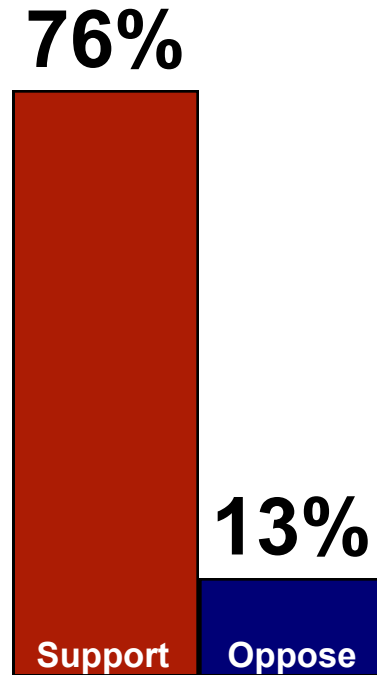
+36



Total

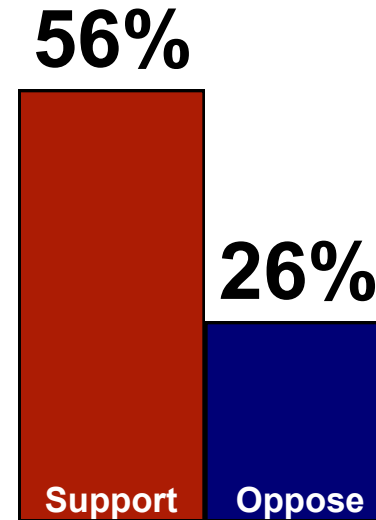
By Party

+63



IND

+30



(32%)

+18

