



PARAGON INSIGHTS
IOWA SENIORS POLL:
MARCH 2014

TOPLINE RESULTS

Methodology:

THIS POLL WAS CONDUCTED FROM MARCH 3-6, 2014, AMONG A SAMPLE OF 681 LIKELY VOTERS 65 YEARS AND OLDER ON TRADITIONAL MEDICARE OR A MEDICARE ADVANTAGE PLAN IN THE STATE OF IOWA. THE INTERVIEWS WERE CONDUCTED VIA INTERACTIVE VOICE RESPONSE (IVR) AND THE DATA WERE WEIGHTED TO APPROXIMATE A TARGET SAMPLE OF SENIOR LIKELY VOTERS BASED ON AGE, RACE/ETHNICITY, GENDER, AND EDUCATIONAL ATTAINMENT. RESULTS FROM THE FULL SURVEY HAVE A MARGIN OF ERROR OF PLUS OR MINUS 4 PERCENTAGE POINTS.

1: If the election for Congress for your district were being held today, would you vote for?

	Democrat	Republican	Undecided	N
Likely Voters	45	40	15	681
Males	43	44	13	283
Females	46	37	17	398
Age: 65-69	50	37	13	218
Age: 70-74	41	40	20	258
Age 75-84	46	42	12	205
Age: 85+	43	40	17	134
Republicans	4	88	8	203
Democrats	91	4	5	230
Independents	30	35	36	113
Income: Under 50k	44	39	17	454
Income: 50k or over	47	41	12	227
High School or Less	44	41	16	452
Some College	44	37	18	133
College Graduate+	51	41	8	97
ACA: Approve	80	7	13	314
ACA: Disapprove	11	74	15	332
2012 Vote: Romney	3	86	11	276
2012 Vote: Obama	80	5	15	353
2014 Vote: Democrat	100	0	0	305
2014 Vote: Republican	0	100	0	272
2014 Vote: Undecided	0	0	100	104

2: Thinking about how you receive your healthcare coverage, do you get that coverage from Government Run Medicare, from Medicare Advantage, or from some other source?

	Government Run Medicare	A Medicare plan from a private insurer, commonly referred to as Medicare Advantage	N
Likely Voters	75	25	681
Males	71	29	283
Females	78	22	398
Age: 65-69	77	23	218
Age: 70-74	78	22	258
Age 75-84	75	25	205
Age: 85+	68	32	134
Republicans	77	23	203
Democrats	74	26	230
Independents	76	24	113
Income: Under 50k	73	27	454
Income: 50k or over	79	21	227
High School or Less	75	25	452
Some College	76	24	133
College Graduate+	75	25	97
ACA: Approve	74	26	314
ACA: Disapprove	77	23	332
2012 Vote: Romney	76	24	276
2012 Vote: Obama	76	24	353
2014 Vote: Democrat	77	23	305
2014 Vote: Republican	74	26	272
2014 Vote: Undecided	74	26	104

3: Overall, how would you describe your level of satisfaction with a traditional Medicare plan run by the government?
 (Among respondents with traditional Medicare)

	Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Very Dissatisfied	N
Likely Voters	56	36	6	2	512
Males	57	34	8	1	201
Females	56	38	5	2	311
Age: 65-69	44	48	8	0	167
Age: 70-74	59	34	7	0	190
Age 75-84	57	35	4	4	155
Age: 85+	66	28	5	1	104
Republicans	53	38	6	3	158
Democrats	73	25	2	0	174
Independents	39	48	12	2	77
Income: Under 50k	54	38	7	1	333
Income: 50k or over	60	33	4	2	179
High School or Less	53	41	5	1	338
Some College	53	36	10	1	101
ACA: Approve	70	27	3	0	231
ACA: Disapprove	42	46	9	3	254
2012 Vote: Romney	46	41	10	4	211
2012 Vote: Obama	67	31	2	0	270
2014 Vote: Democrat	70	28	2	0	233
2014 Vote: Republican	46	40	10	4	202
2014 Vote: Undecided	42	51	7	0	77

4: In the next year, how do you think the 2010 healthcare law, commonly referred to as ObamaCare, will affect your access to medical providers such as your preferred doctors or hospitals in traditional Medicare? (Among respondents with traditional Medicare)

	Increase my Access to Providers	Decrease my Access to Providers	No Impact on my Access to Providers	N
Likely Voters	13	35	52	512
Males	14	40	46	201
Females	13	31	56	311
Age: 65-69	14	35	51	167
Age: 70-74	8	41	51	190
Age 75-84	14	29	56	155
Age: 85+	19	34	47	104
Republicans	7	57	35	158
Democrats	24	13	63	174
Independents	6	37	57	77
Income: Under 50k	11	38	52	333
Income: 50k or over	18	29	53	179
High School or Less	14	38	48	338
Some College	10	34	56	101
ACA: Approve	24	6	70	231
ACA: Disapprove	3	63	34	254
2012 Vote: Romney	4	62	35	211
2012 Vote: Obama	20	12	68	270
2014 Vote: Democrat	23	11	66	233
2014 Vote: Republican	4	61	35	202
2014 Vote: Undecided	6	38	56	77

5: Overall, how would you describe your level of satisfaction with a private Medicare Advantage plan run by a health insurance company? (Among respondents with Medicare Advantage plans)

	Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Very Dissatisfied	N
Likely Voters	49	35	13	3	169
Males	53	28	14	5	82
Females	45	42	13	0	87
Income: Under 50k	46	34	17	3	120
High School or Less	47	33	18	3	113
ACA: Approve	50	34	10	6	83
ACA: Disapprove	49	34	16	0	77
2012 Vote: Obama	43	36	16	6	83

6: In the next year, how do you think the 2010 healthcare law, commonly referred to as ObamaCare, will affect your access to medical providers such as your preferred doctors or hospitals in Medicare Advantage? (Among respondents with Medicare Advantage plans)

	Increase my Access to Providers	Decrease my Access to Providers	No Impact on my Access to Providers	N
Likely Voters	15	38	47	169
Males	14	33	54	82
Females	16	42	41	87
Income: Under 50k	15	35	50	120
High School or Less	14	37	49	113
ACA: Approve	19	10	71	83
ACA: Disapprove	13	68	19	77
2012 Vote: Obama	23	10	67	83

7: Thinking about the 2010 healthcare law, commonly referred to as ObamaCare, do you approve or disapprove of this health care legislation passed by Barack Obama and Congress in 2010?

	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	Neither Approve nor Disapprove	N
Likely Voters	23	23	13	36	5	681
Males	24	24	12	37	3	283
Females	21	23	14	34	7	398
Age: 65-69	29	15	19	36	2	218
Age: 70-74	27	24	11	34	3	258
Age 75-84	16	27	11	40	6	205
Age: 85+	20	26	15	28	12	134
Republicans	5	5	12	73	4	203
Democrats	42	38	9	6	6	230
Independents	17	24	21	33	6	113
Income: Under 50k	19	27	12	37	6	454
Income: 50k or over	31	16	16	33	4	227
High School or Less	18	26	15	37	5	452
Some College	23	24	12	33	8	133
College Graduate+	43	13	7	32	5	97
ACA: Approve	49	51	0	0	0	314
ACA: Disapprove	0	0	27	73	0	332
2012 Vote: Romney	1	4	14	78	4	276
2012 Vote: Obama	41	39	11	2	7	353
2014 Vote: Democrat	46	37	9	3	6	305
2014 Vote: Republican	2	6	12	78	2	272
2014 Vote: Undecided	10	31	28	19	12	104

8: In the long run, do you think the 2010 healthcare law, commonly referred to as ObamaCare, will make the Medicare program better, worse, or will it have no impact?

	Much Better	Somewhat Better	Somewhat Worse	Much Worse	No Impact	N
Likely Voters	13	23	26	22	16	681
Males	15	21	24	26	16	283
Females	12	25	27	20	17	398
Age: 65-69	18	20	30	19	14	218
Age: 70-74	16	24	23	25	12	258
Age 75-84	8	22	24	26	21	205
Age: 85+	13	27	27	15	17	134
Republicans	2	10	30	48	10	203
Democrats	26	32	17	3	22	230
Independents	8	26	32	20	14	113
Income: Under 50k	9	24	26	23	17	454
Income: 50k or over	21	20	24	21	14	227
High School or Less	11	25	27	22	14	452
Some College	13	21	24	24	18	133
College Graduate+	21	14	19	23	22	97
ACA: Approve	28	40	12	1	20	314
ACA: Disapprove	0	8	39	45	8	332
2012 Vote: Romney	1	8	36	46	9	276
2012 Vote: Obama	23	35	17	3	23	353
2014 Vote: Democrat	27	33	17	1	22	305
2014 Vote: Republican	1	8	34	48	8	272
2014 Vote: Undecided	2	32	29	17	20	104

9: Do you have a Medicare Part D plan for prescription drug coverage?

	Yes	No	Unsure	N
Likely Voters	75	18	6	681
Males	71	24	4	283
Females	78	14	7	398
Age: 65-69	70	23	6	218
Age: 70-74	79	14	8	258
Age 75-84	76	20	4	205
Age: 85+	74	18	8	134
Republicans	79	15	7	203
Democrats	77	18	4	230
Independents	70	23	8	113
Income: Under 50k	75	18	7	454
Income: 50k or over	76	20	4	227
High School or Less	77	17	6	452
Some College	71	22	7	133
College Graduate+	77	20	4	97
ACA: Approve	77	17	6	314
ACA: Disapprove	73	20	7	332
2012 Vote: Romney	77	19	5	276
2012 Vote: Obama	77	17	6	353
2014 Vote: Democrat	75	20	5	305
2014 Vote: Republican	77	17	6	272
2014 Vote: Undecided	72	20	9	104

10: Overall, how would you describe your level of satisfaction with your Medicare Part D plan? (Among respondents with Medicare Part D)

	Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Very Dissatisfied	N
Likely Voters	52	38	7	3	514
Males	52	34	9	6	202
Females	52	40	6	2	312
Age: 65-69	42	41	11	7	171
Age: 70-74	53	34	10	3	200
Age 75-84	49	43	6	2	143
Age: 85+	70	28	0	1	95
Republicans	51	34	12	3	160
Democrats	60	38	2	0	176
Independents	43	42	8	7	83
Income: Under 50k	54	34	8	4	342
Income: 50k or over	48	44	6	1	172
High School or Less	52	37	8	4	346
Some College	50	41	6	3	94
ACA: Approve	59	34	7	0	243
ACA: Disapprove	45	42	9	5	243
2012 Vote: Romney	50	39	7	4	212
2012 Vote: Obama	56	36	6	2	270
2014 Vote: Democrat	59	38	3	0	229
2014 Vote: Republican	48	38	10	5	210

11: As you may know, the federal government has proposed changes to the Medicare Part D program. Do you think Medicare Part D requires major changes, minor changes, or does Medicare Part D not require any changes at this time?

	Major Changes	Minor Changes	No Changes	N
Likely Voters	10	51	39	681
Males	12	51	37	283
Females	8	51	41	398
Age: 65-69	17	52	31	218
Age: 70-74	10	53	37	258
Age 75-84	7	49	44	205
Age: 85+	5	50	45	134
Republicans	13	42	45	203
Democrats	5	59	36	230
Independents	11	51	38	113
Income: Under 50k	10	49	40	454
Income: 50k or over	8	54	38	227
High School or Less	11	50	39	452
Some College	6	51	43	133
College Graduate+	7	55	38	97
ACA: Approve	6	56	38	314
ACA: Disapprove	13	48	39	332
2012 Vote: Romney	8	50	42	276
2012 Vote: Obama	7	53	40	353
2014 Vote: Democrat	7	56	37	305
2014 Vote: Republican	13	46	42	272
2014 Vote: Undecided	10	51	39	104

12: When it comes to Medicare, which political party do you trust more?

	The Republican Party	The Democratic Party	Undecided	N
Likely Voters	41	38	21	681
Males	45	39	16	283
Females	38	38	23	398
Age: 65-69	41	41	18	218
Age: 70-74	40	37	23	258
Age 75-84	40	40	20	205
Age: 85+	45	35	20	134
Republicans	82	9	9	203
Democrats	14	73	13	230
Independents	33	25	42	113
Income: Under 50k	40	36	24	454
Income: 50k or over	44	44	13	227
High School or Less	41	37	22	452
Some College	40	38	22	133
College Graduate+	41	45	14	97
ACA: Approve	13	70	17	314
ACA: Disapprove	70	10	20	332
2012 Vote: Romney	78	5	17	276
2012 Vote: Obama	12	67	22	353
2014 Vote: Democrat	12	73	15	305
2014 Vote: Republican	85	5	10	272
2014 Vote: Undecided	12	24	64	104

13: As you may know, as part of ObamaCare, the Obama administration recently announced a rate adjustment in which Medicare Advantage spending would be reduced by 3.55 percent, the equivalent of about 200 billion dollars...How concerned are you that this Medicare Advantage rate reduction will increase the costs that seniors have to pay for Medicare Advantage plans?

	Very Concerned	Somewhat Concerned	Not Very Concerned	Not At All Concerned	N
Likely Voters	47	27	19	7	681
Males	47	26	19	8	283
Females	48	28	18	6	398
Age: 65-69	43	32	16	10	218
Age: 70-74	48	27	21	4	258
Age 75-84	51	24	16	8	205
Age: 85+	44	26	23	7	134
Republicans	71	17	6	6	203
Democrats	27	35	31	7	230
Independents	48	27	16	9	113
Income: Under 50k	52	27	15	6	454
Income: 50k or over	38	26	25	10	227
High School or Less	52	26	16	6	452
Some College	46	31	17	6	133
College Graduate+	28	27	30	15	97
ACA: Approve	23	34	33	10	314
ACA: Disapprove	72	20	5	3	332
2012 Vote: Romney	73	19	5	3	276
2012 Vote: Obama	26	34	31	10	353
2014 Vote: Democrat	23	35	31	12	305
2014 Vote: Republican	72	19	6	3	272
2014 Vote: Undecided	56	26	14	4	104

14: As you may know, as part of ObamaCare, the Obama administration recently announced a rate adjustment in which Medicare Advantage spending would be reduced by 3.55 percent, the equivalent of about 200 billion dollars...How concerned are you that this Medicare Advantage rate reduction will reduce the availability of Medicare Advantage plan options?

	Very Concerned	Somewhat Concerned	Not Very Concerned	Not At All Concerned	N
Likely Voters	39	31	20	10	681
Males	43	25	22	10	283
Females	36	35	19	10	398
Age: 65-69	35	33	18	15	218
Age: 70-74	45	27	20	8	258
Age 75-84	40	31	19	10	205
Age: 85+	34	35	25	7	134
Republicans	65	23	7	6	203
Democrats	18	40	29	13	230
Independents	39	29	22	10	113
Income: Under 50k	42	34	17	8	454
Income: 50k or over	35	26	26	14	227
High School or Less	44	31	17	8	452
Some College	35	38	18	9	133
College Graduate+	26	22	34	18	97
ACA: Approve	10	40	34	15	314
ACA: Disapprove	68	22	7	4	332
2012 Vote: Romney	67	24	5	4	276
2012 Vote: Obama	16	36	33	15	353
2014 Vote: Democrat	15	35	33	17	305
2014 Vote: Republican	66	24	7	3	272
2014 Vote: Undecided	40	39	15	6	104

15: As you may know, as part of ObamaCare, the Obama administration recently announced a rate adjustment in which Medicare Advantage spending would be reduced by 3.55 percent, the equivalent of about 200 billion dollars. How concerned are you that this Medicare Advantage rate reduction will reduce access to preferred medical providers through Medicare Advantage?

	Very Concerned	Somewhat Concerned	Not Very Concerned	Not At All Concerned	N
Likely Voters	38	30	22	10	681
Males	39	27	23	11	283
Females	37	32	22	9	398
Age: 65-69	36	31	19	14	218
Age: 70-74	42	27	24	7	258
Age 75-84	40	29	20	11	205
Age: 85+	30	34	27	9	134
Republicans	65	23	7	5	203
Democrats	17	33	36	14	230
Independents	36	33	21	10	113
Income: Under 50k	39	33	20	8	454
Income: 50k or over	36	23	27	14	227
High School or Less	43	29	20	8	452
Some College	34	37	21	9	133
College Graduate+	22	23	34	21	97
ACA: Approve	9	35	40	15	314
ACA: Disapprove	66	24	7	4	332
2012 Vote: Romney	68	22	7	4	276
2012 Vote: Obama	13	35	36	15	353
2014 Vote: Democrat	13	34	36	17	305
2014 Vote: Republican	67	22	9	2	272
2014 Vote: Undecided	35	38	17	10	104

16: If the cost of Medicare Advantage plans increases, who or what do you think deserves the most blame? Please listen to all the options before responding

	Democrats in Congress	Republicans in Congress	ObamaCare	Health Insurance Companies	None of the Above	N
Likely Voters	12	20	30	24	15	681
Males	15	25	26	20	14	283
Females	9	16	32	27	15	398
Age: 65-69	16	16	29	23	16	218
Age: 70-74	6	20	32	33	8	258
Age 75-84	13	22	31	19	15	205
Age: 85+	14	18	24	20	24	134
Republicans	18	11	55	7	9	203
Democrats	8	31	10	34	18	230
Independents	9	15	29	30	17	113
Income: Under 50k	13	16	31	25	14	454
Income: 50k or over	8	27	28	21	16	227
High School or Less	13	18	30	23	16	452
Some College	7	22	33	28	10	133
College Graduate+	9	26	24	24	16	97
ACA: Approve	7	29	7	38	19	314
ACA: Disapprove	17	9	53	12	9	332
2012 Vote: Romney	18	10	53	8	10	276
2012 Vote: Obama	6	29	11	36	17	353
2014 Vote: Democrat	9	30	9	35	17	305
2014 Vote: Republican	19	11	52	10	9	272
2014 Vote: Undecided	2	11	35	30	23	104

17: And, thinking about your vote for the U.S. Senate and House in November, if the cost of Medicare Advantage plans began to rise for seniors, how important of an issue would that be to your vote?

	Single Most Important Issue	One of the Most Important Issues	Not Too Important of an Issue	Not an Issue	N
Likely Voters	17	57	15	11	681
Males	17	54	14	14	283
Females	17	58	15	9	398
Age: 65-69	16	57	14	13	218
Age: 70-74	18	57	14	11	258
Age 75-84	18	56	14	11	205
Age: 85+	17	58	17	8	134
Republicans	24	64	7	5	203
Democrats	13	48	24	16	230
Independents	16	61	12	11	113
Income: Under 50k	18	61	11	9	454
Income: 50k or over	15	48	22	15	227
High School or Less	22	57	12	8	452
Some College	11	65	13	11	133
College Graduate+	5	43	28	24	97
ACA: Approve	9	51	22	18	314
ACA: Disapprove	25	64	7	4	332
2012 Vote: Romney	24	62	9	5	276
2012 Vote: Obama	12	52	20	16	353
2014 Vote: Democrat	12	47	22	18	305
2014 Vote: Republican	23	63	9	4	272
2014 Vote: Undecided	18	67	6	8	104

18: Would you prefer a lower cost plan with a limited network of providers or more access to providers of your choice with a higher plan cost?

	Lower Cost plan with limited network	Higher Cost plan with more access	Unsure	N
Likely Voters	44	16	40	681
Males	43	23	34	283
Females	45	12	43	398
Age: 65-69	53	11	36	218
Age: 70-74	47	15	37	258
Age 75-84	39	20	41	205
Age: 85+	39	16	45	134
Republicans	41	17	41	203
Democrats	48	18	34	230
Independents	42	12	45	113
Income: Under 50k	46	14	40	454
Income: 50k or over	40	20	40	227
High School or Less	46	15	39	452
Some College	42	18	40	133
College Graduate+	39	20	41	97
ACA: Approve	49	18	33	314
ACA: Disapprove	41	15	44	332
2012 Vote: Romney	42	18	40	276
2012 Vote: Obama	45	17	38	353
2014 Vote: Democrat	49	17	33	305
2014 Vote: Republican	45	18	37	272
2014 Vote: Undecided	27	9	64	104

19: If the cost of Medicare Part D plans increases, who or what do you think deserves the most blame? Please listen to all the options before responding

	Democrats in Congress	Republicans in Congress	ObamaCare	Health Insurance Companies	None of the Above	N
Likely Voters	8	18	34	26	13	681
Males	10	22	34	22	12	283
Females	8	15	34	29	14	398
Age: 65-69	5	22	41	25	7	218
Age: 70-74	6	16	34	32	11	258
Age 75-84	12	16	33	23	16	205
Age: 85+	10	19	28	23	19	134
Republicans	13	7	59	11	9	203
Democrats	6	33	10	36	15	230
Independents	6	10	38	30	15	113
Income: Under 50k	8	16	34	28	14	454
Income: 50k or over	10	21	34	23	12	227
High School or Less	9	16	36	25	14	452
Some College	8	20	35	29	7	133
College Graduate+	7	26	24	27	16	97
ACA: Approve	5	31	6	40	19	314
ACA: Disapprove	13	6	63	12	6	332
2012 Vote: Romney	14	6	61	10	9	276
2012 Vote: Obama	5	29	10	40	16	353
2014 Vote: Democrat	6	33	9	36	16	305
2014 Vote: Republican	14	7	63	9	8	272
2014 Vote: Undecided	3	3	32	42	19	104

20: And, thinking about your vote for the U.S. Senate and House in November, if the cost of Medicare Part D plans began to rise for seniors, how important of an issue would that be to your vote?

	Single Most Important Issue	One of the Most Important Issues	Not Too Important of an Issue	Not an Issue	N
Likely Voters	14	58	17	11	681
Males	14	53	18	15	283
Females	14	62	16	9	398
Age: 65-69	17	55	12	15	218
Age: 70-74	10	63	17	10	258
Age 75-84	14	56	20	10	205
Age: 85+	16	58	16	10	134
Republicans	15	68	12	5	203
Democrats	12	50	22	16	230
Independents	15	59	14	12	113
Income: Under 50k	17	62	11	10	454
Income: 50k or over	8	50	28	14	227
High School or Less	17	60	13	10	452
Some College	11	58	21	11	133
College Graduate+	4	50	27	19	97
ACA: Approve	10	49	22	18	314
ACA: Disapprove	17	68	10	4	332
2012 Vote: Romney	16	68	12	4	276
2012 Vote: Obama	11	50	21	17	353
2014 Vote: Democrat	11	47	23	18	305
2014 Vote: Republican	18	66	12	4	272
2014 Vote: Undecided	12	69	9	10	104

21: When it comes to Medicare, which political party do you trust more?

	Republican Party	Democratic Party	Undecided	N
Likely Voters	43	34	23	681
Males	46	36	18	283
Females	41	33	26	398
Age: 65-69	51	35	14	218
Age: 70-74	42	29	29	258
Age 75-84	41	38	21	205
Age: 85+	38	36	26	134
Republicans	7	77	16	203
Democrats	84	3	13	230
Independents	29	29	42	113
Income: Under 50k	41	34	25	454
Income: 50k or over	47	35	18	227
High School or Less	42	34	24	452
Some College	39	36	25	133
College Graduate+	54	34	12	97
ACA: Approve	78	4	18	314
ACA: Disapprove	11	66	23	332
2012 Vote: Romney	3	78	20	276
2012 Vote: Obama	76	2	22	353
2014 Vote: Democrat	84	1	15	305
2014 Vote: Republican	4	82	15	272
2014 Vote: Undecided	25	8	67	104

22: In politics today, do you consider yourself to be a

	Republican	Democrat	Independent	Something Else	N
Likely Voters	32	38	28	2	681
Males	30	33	35	2	283
Females	33	41	23	3	398
Age: 65-69	29	39	30	2	218
Age: 70-74	32	32	31	5	258
Age 75-84	33	40	26	1	205
Age: 85+	34	42	22	2	134
Republicans	100	0	0	0	203
Democrats	0	100	0	0	230
Independents	0	0	92	8	113
Income: Under 50k	31	36	31	3	454
Income: 50k or over	35	41	22	2	227
High School or Less	32	37	30	1	452
Some College	31	37	28	5	133
College Graduate+	33	45	18	3	97
ACA: Approve	8	66	24	3	314
ACA: Disapprove	56	11	31	2	332
2012 Vote: Romney	66	6	26	1	276
2012 Vote: Obama	6	65	26	2	353
2014 Vote: Democrat	3	77	19	1	305
2014 Vote: Republican	70	3	25	1	272
2014 Vote: Undecided	17	13	60	11	104