



PARAGON INSIGHTS
ARKANSAS SENIORS POLL:
MARCH 2014

TOPLINE RESULTS

Methodology:

THIS POLL WAS CONDUCTED FROM MARCH 3-6, 2014, AMONG A SAMPLE OF 461 LIKELY VOTERS 65 YEARS AND OLDER ON TRADITIONAL MEDICARE OR A MEDICARE ADVANTAGE PLAN IN THE STATE OF ARKANSAS. THE INTERVIEWS WERE CONDUCTED VIA INTERACTIVE VOICE RESPONSE (IVR) AND THE DATA WERE WEIGHTED TO APPROXIMATE A TARGET SAMPLE OF SENIOR LIKELY VOTERS BASED ON AGE, RACE/ETHNICITY, GENDER, AND EDUCATIONAL ATTAINMENT. RESULTS FROM THE FULL SURVEY HAVE A MARGIN OF ERROR OF PLUS OR MINUS 5 PERCENTAGE POINTS.

1: If the election for Congress for your district were being held today, would you vote for?

	Democrat	Republican	Undecided	N
Likely Voters	28	36	36	461
Males	25	41	34	196
Females	29	33	38	265
Age: 65-69	24	30	47	122
Age: 70-74	29	30	41	130
Age 75-84	24	45	32	209
Age: 85+	39	42	19	90
Republicans	0	81	19	168
Democrats	77	4	18	148
Income: Under 50k	25	39	36	330
Income: 50k or over	34	30	36	132
High School or Less	28	33	39	310
Some College	26	39	35	89
ACA: Approve	74	8	19	109
ACA: Disapprove	8	51	41	295
2012 Vote: Romney	3	59	38	252
2012 Vote: Obama	77	7	16	141
2014 Vote: Democrat	100	0	0	127
2014 Vote: Republican	0	100	0	167
2014 Vote: Undecided	0	0	100	167

2: Thinking about how you receive your healthcare coverage, do you get that coverage from Government Run Medicare, from Medicare Advantage, or from some other source?

	Government Run Medicare	A Medicare plan from a private insurer, commonly referred to as Medicare Advantage	N
Likely Voters	69	31	461
Males	71	29	196
Females	67	33	265
Age: 65-69	71	29	122
Age: 70-74	69	31	130
Age 75-84	64	36	209
Age: 85+	78	22	90
Republicans	64	36	168
Democrats	71	29	148
Income: Under 50k	71	29	330
Income: 50k or over	64	36	132
High School or Less	70	30	310
Some College	67	33	89
ACA: Approve	77	23	109
ACA: Disapprove	67	33	295
2012 Vote: Romney	67	33	252
2012 Vote: Obama	75	25	141
2014 Vote: Democrat	76	24	127
2014 Vote: Republican	59	41	167
2014 Vote: Undecided	73	27	167

3: Overall, how would you describe your level of satisfaction with a traditional Medicare plan run by the government?
 (Among respondents with traditional Medicare)

	Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Very Dissatisfied	N
Likely Voters	34	42	15	9	317
Males	31	44	14	11	140
Females	35	40	17	8	177
Age: 65-69	26	53	13	8	78
Age: 70-74	30	45	19	6	93
Age 75-84	42	30	16	13	147
Republicans	23	39	20	18	115
Democrats	47	44	6	4	94
Income: Under 50k	30	42	18	10	233
Income: 50k or over	42	43	8	7	84
High School or Less	29	44	19	7	218
ACA: Approve	55	37	3	5	83
ACA: Disapprove	27	42	20	11	198
2012 Vote: Romney	29	42	17	12	168
2012 Vote: Obama	44	43	10	3	105
2014 Vote: Democrat	48	43	6	3	97
2014 Vote: Republican	29	38	19	14	99
2014 Vote: Undecided	26	44	20	10	121

4: In the next year, how do you think the 2010 healthcare law, commonly referred to as ObamaCare, will affect your access to medical providers such as your preferred doctors or hospitals in traditional Medicare? (Among respondents with traditional Medicare)

	Increase my Access to Providers	Decrease my Access to Providers	No Impact on my Access to Providers	N
Likely Voters	15	44	40	317
Males	15	46	40	140
Females	16	43	41	177
Age: 65-69	14	54	33	78
Age: 70-74	15	45	39	93
Age 75-84	13	41	45	147
Republicans	16	63	21	115
Democrats	21	20	59	94
Income: Under 50k	16	44	40	233
Income: 50k or over	15	44	41	84
High School or Less	18	42	41	218
ACA: Approve	26	16	58	83
ACA: Disapprove	11	62	27	198
2012 Vote: Romney	12	63	25	168
2012 Vote: Obama	24	17	59	105
2014 Vote: Democrat	23	21	57	97
2014 Vote: Republican	15	62	23	99
2014 Vote: Undecided	10	49	42	121

5: Overall, how would you describe your level of satisfaction with a private Medicare Advantage plan run by a health insurance company? (Among respondents with Medicare Advantage plans)

	Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Very Dissatisfied	N
Likely Voters	39	32	20	10	144
Females	40	36	17	8	88
Income: Under 50k	38	31	21	10	96
High School or Less	39	33	21	8	92
ACA: Disapprove	43	25	23	9	97
2012 Vote: Romney	46	26	17	11	84

6: In the next year, how do you think the 2010 healthcare law, commonly referred to as ObamaCare, will affect your access to medical providers such as your preferred doctors or hospitals in Medicare Advantage? (Among respondents with Medicare Advantage plans)

	Increase my Access to Providers	Decrease my Access to Providers	No Impact on my Access to Providers	N
Likely Voters	13	42	45	144
Females	16	33	51	88
Income: Under 50k	13	46	42	96
High School or Less	14	44	43	92
ACA: Disapprove	11	58	32	97
2012 Vote: Romney	12	54	34	84

7: Thinking about the 2010 healthcare law, commonly referred to as ObamaCare, do you approve or disapprove of this health care legislation passed by Barack Obama and Congress in 2010?

	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	Neither Approve nor Disapprove	N
Likely Voters	14	10	9	55	13	461
Males	13	7	9	63	8	196
Females	14	11	9	49	16	265
Age: 65-69	14	13	8	62	3	122
Age: 70-74	13	10	11	55	12	130
Age 75-84	14	6	8	53	18	209
Age: 85+	14	13	5	51	16	90
Republicans	4	4	9	76	6	168
Democrats	36	20	4	22	18	148
Income: Under 50k	12	9	9	57	14	330
Income: 50k or over	19	12	7	52	10	132
High School or Less	12	10	8	55	15	310
Some College	14	10	10	56	10	89
ACA: Approve	59	41	0	0	0	109
ACA: Disapprove	0	0	14	86	0	295
2012 Vote: Romney	2	3	10	81	4	252
2012 Vote: Obama	37	22	5	13	23	141
2014 Vote: Democrat	40	23	3	16	18	127
2014 Vote: Republican	3	2	11	79	5	167
2014 Vote: Undecided	4	8	11	60	16	167

8: In the long run, do you think the 2010 healthcare law, commonly referred to as ObamaCare, will make the Medicare program better, worse, or will it have no impact?

	Much Better	Somewhat Better	Somewhat Worse	Much Worse	No Impact	N
Likely Voters	7	8	16	46	24	461
Males	9	7	15	49	21	196
Females	6	8	17	43	27	265
Age: 65-69	8	4	20	57	12	122
Age: 70-74	5	11	16	43	25	130
Age 75-84	6	6	14	45	29	209
Age: 85+	12	9	14	37	28	90
Republicans	2	0	22	64	12	168
Democrats	18	23	7	17	36	148
Income: Under 50k	4	8	16	46	26	330
Income: 50k or over	13	8	15	44	20	132
High School or Less	5	8	17	42	28	310
Some College	8	9	16	53	14	89
ACA: Approve	27	24	6	6	38	109
ACA: Disapprove	1	2	21	67	9	295
2012 Vote: Romney	1	1	22	65	10	252
2012 Vote: Obama	19	22	5	11	43	141
2014 Vote: Democrat	22	23	6	13	37	127
2014 Vote: Republican	1	2	17	68	12	167
2014 Vote: Undecided	1	2	22	48	27	167

9: Do you have a Medicare Part D plan for prescription drug coverage?

	Yes	No	Unsure	N
Likely Voters	60	35	4	461
Males	55	40	5	196
Females	64	32	4	265
Age: 65-69	63	34	4	122
Age: 70-74	62	32	6	130
Age 75-84	57	40	3	209
Age: 85+	60	35	5	90
Republicans	64	32	5	168
Democrats	54	39	8	148
Income: Under 50k	62	35	3	330
Income: 50k or over	57	36	7	132
High School or Less	58	38	4	310
Some College	67	27	7	89
ACA: Approve	56	35	9	109
ACA: Disapprove	62	36	2	295
2012 Vote: Romney	63	36	2	252
2012 Vote: Obama	53	38	9	141
2014 Vote: Democrat	57	35	8	127
2014 Vote: Republican	61	37	2	167
2014 Vote: Undecided	62	34	4	167

10: Overall, how would you describe your level of satisfaction with your Medicare Part D plan? (Among respondents with Medicare Part D)

	Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Very Dissatisfied	N
Likely Voters	47	36	10	6	279
Males	41	39	13	7	109
Females	52	35	8	6	170
Age: 65-69	45	36	8	11	78
Age 75-84	50	39	3	7	131
Republicans	34	45	16	4	105
Democrats	66	28	0	6	84
Income: Under 50k	46	38	11	5	204
High School or Less	46	38	9	7	180
ACA: Disapprove	38	41	15	6	183
2012 Vote: Romney	40	40	12	8	158
2014 Vote: Republican	39	43	13	6	102
2014 Vote: Undecided	46	35	13	6	104

11: As you may know, the federal government has proposed changes to the Medicare Part D program. Do you think Medicare Part D requires major changes, minor changes, or does Medicare Part D not require any changes at this time?

	Major Changes	Minor Changes	No Changes	N
Likely Voters	14	23	62	461
Males	12	25	63	196
Females	16	22	62	265
Age: 65-69	14	23	63	122
Age: 70-74	14	23	63	130
Age 75-84	16	20	64	209
Age: 85+	12	34	54	90
Republicans	22	25	53	168
Democrats	14	21	65	148
Income: Under 50k	14	22	64	330
Income: 50k or over	16	27	57	132
High School or Less	16	22	62	310
Some College	15	24	61	89
ACA: Approve	15	32	53	109
ACA: Disapprove	15	22	63	295
2012 Vote: Romney	14	24	63	252
2012 Vote: Obama	16	24	60	141
2014 Vote: Democrat	13	28	58	127
2014 Vote: Republican	21	25	54	167
2014 Vote: Undecided	9	18	73	167

12: When it comes to Medicare, which political party do you trust more?

	The Republican Party	The Democratic Party	Undecided	N
Likely Voters	40	25	35	461
Males	46	24	31	196
Females	35	27	38	265
Age: 65-69	31	23	46	122
Age: 70-74	41	23	36	130
Age 75-84	43	25	33	209
Age: 85+	42	40	19	90
Republicans	84	2	14	168
Democrats	5	68	27	148
Income: Under 50k	41	21	38	330
Income: 50k or over	37	37	26	132
High School or Less	38	25	38	310
Some College	44	25	31	89
ACA: Approve	12	70	19	109
ACA: Disapprove	55	7	37	295
2012 Vote: Romney	66	5	29	252
2012 Vote: Obama	4	69	26	141
2014 Vote: Democrat	3	77	21	127
2014 Vote: Republican	79	5	16	167
2014 Vote: Undecided	29	7	65	167

13: As you may know, as part of ObamaCare, the Obama administration recently announced a rate adjustment in which Medicare Advantage spending would be reduced by 3.55 percent, the equivalent of about 200 billion dollars...How concerned are you that this Medicare Advantage rate reduction will increase the costs that seniors have to pay for Medicare Advantage plans?

	Very Concerned	Somewhat Concerned	Not Very Concerned	Not At All Concerned	N
Likely Voters	57	20	8	14	461
Males	51	20	11	17	196
Females	61	20	7	12	265
Age: 65-69	62	20	6	13	122
Age: 70-74	61	21	8	10	130
Age 75-84	55	19	10	17	209
Age: 85+	41	21	12	26	90
Republicans	70	16	4	9	168
Democrats	39	25	17	19	148
Income: Under 50k	58	18	9	16	330
Income: 50k or over	54	27	8	11	132
High School or Less	57	20	9	14	310
Some College	59	20	8	14	89
ACA: Approve	35	25	20	20	109
ACA: Disapprove	68	19	3	10	295
2012 Vote: Romney	74	17	2	8	252
2012 Vote: Obama	35	26	20	18	141
2014 Vote: Democrat	33	27	21	19	127
2014 Vote: Republican	72	15	4	9	167
2014 Vote: Undecided	60	20	4	17	167

14: As you may know, as part of ObamaCare, the Obama administration recently announced a rate adjustment in which Medicare Advantage spending would be reduced by 3.55 percent, the equivalent of about 200 billion dollars...How concerned are you that this Medicare Advantage rate reduction will reduce the availability of Medicare Advantage plan options?

	Very Concerned	Somewhat Concerned	Not Very Concerned	Not At All Concerned	N
Likely Voters	50	21	13	16	461
Males	47	21	14	18	196
Females	52	21	12	15	265
Age: 65-69	54	19	6	21	122
Age: 70-74	53	24	11	12	130
Age 75-84	51	18	15	16	209
Age: 85+	32	23	26	19	90
Republicans	67	20	8	6	168
Democrats	31	25	24	20	148
Income: Under 50k	50	21	14	15	330
Income: 50k or over	50	20	11	18	132
High School or Less	50	21	13	16	310
Some College	54	18	13	15	89
ACA: Approve	31	25	22	23	109
ACA: Disapprove	62	20	6	12	295
2012 Vote: Romney	65	19	6	10	252
2012 Vote: Obama	25	27	24	23	141
2014 Vote: Democrat	29	25	25	21	127
2014 Vote: Republican	70	19	6	6	167
2014 Vote: Undecided	47	20	11	22	167

15: As you may know, as part of ObamaCare, the Obama administration recently announced a rate adjustment in which Medicare Advantage spending would be reduced by 3.55 percent, the equivalent of about 200 billion dollars. How concerned are you that this Medicare Advantage rate reduction will reduce access to preferred medical providers through Medicare Advantage?

	Very Concerned	Somewhat Concerned	Not Very Concerned	Not At All Concerned	N
Likely Voters	51	21	11	17	461
Males	47	22	13	18	196
Females	54	21	10	15	265
Age: 65-69	52	18	10	19	122
Age: 70-74	58	23	8	11	130
Age 75-84	50	21	13	16	209
Age: 85+	30	24	17	29	90
Republicans	64	20	9	7	168
Democrats	29	29	21	20	148
Income: Under 50k	52	21	10	17	330
Income: 50k or over	48	23	13	16	132
High School or Less	50	23	11	16	310
Some College	57	16	10	17	89
ACA: Approve	30	30	17	22	109
ACA: Disapprove	64	18	6	12	295
2012 Vote: Romney	68	16	5	11	252
2012 Vote: Obama	26	31	20	23	141
2014 Vote: Democrat	28	31	21	21	127
2014 Vote: Republican	69	16	8	7	167
2014 Vote: Undecided	51	20	7	23	167

16: If the cost of Medicare Advantage plans increases, who or what do you think deserves the most blame? Please listen to all the options before responding

	Democrats in Congress	Republicans in Congress	ObamaCare	Health Insurance Companies	None of the Above	N
Likely Voters	16	13	40	7	24	461
Males	20	12	37	8	23	196
Females	14	13	43	5	24	265
Age: 65-69	23	20	35	9	14	122
Age: 70-74	12	10	46	7	24	130
Age 75-84	17	12	37	6	28	209
Age: 85+	17	12	41	2	28	90
Republicans	21	4	54	4	16	168
Democrats	8	27	21	14	31	148
Income: Under 50k	16	11	41	6	26	330
Income: 50k or over	18	17	40	9	17	132
High School or Less	16	12	41	4	26	310
Some College	18	15	41	10	17	89
ACA: Approve	12	33	16	13	26	109
ACA: Disapprove	20	6	53	4	17	295
2012 Vote: Romney	22	5	56	3	14	252
2012 Vote: Obama	9	32	13	16	31	141
2014 Vote: Democrat	9	36	15	12	28	127
2014 Vote: Republican	23	5	52	6	14	167
2014 Vote: Undecided	16	3	48	3	30	167

17: And, thinking about your vote for the U.S. Senate and House in November, if the cost of Medicare Advantage plans began to rise for seniors, how important of an issue would that be to your vote?

	Single Most Important Issue	One of the Most Important Issues	Not Too Important of an Issue	Not an Issue	N
Likely Voters	32	40	11	18	461
Males	29	36	13	22	196
Females	34	43	9	14	265
Age: 65-69	25	43	12	21	122
Age: 70-74	35	40	10	15	130
Age 75-84	33	40	10	17	209
Age: 85+	32	31	15	23	90
Republicans	33	53	8	6	168
Democrats	26	30	17	27	148
Income: Under 50k	30	43	11	16	330
Income: 50k or over	36	30	11	22	132
High School or Less	35	37	9	19	310
Some College	27	47	12	14	89
ACA: Approve	24	31	19	25	109
ACA: Disapprove	36	43	7	14	295
2012 Vote: Romney	37	46	8	10	252
2012 Vote: Obama	27	30	17	26	141
2014 Vote: Democrat	27	29	18	26	127
2014 Vote: Republican	37	45	9	9	167
2014 Vote: Undecided	31	42	8	20	167

18: Would you prefer a lower cost plan with a limited network of providers or more access to providers of your choice with a higher plan cost?

	Lower Cost plan with limited network	Higher Cost plan with more access	Unsure	N
Likely Voters	34	16	49	461
Males	38	14	49	196
Females	32	19	50	265
Age: 65-69	40	14	45	122
Age: 70-74	29	18	53	130
Age 75-84	37	16	47	209
Age: 85+	33	17	51	90
Republicans	40	22	38	168
Democrats	38	11	51	148
Income: Under 50k	33	14	53	330
Income: 50k or over	38	22	41	132
High School or Less	34	15	51	310
Some College	37	16	47	89
ACA: Approve	41	14	45	109
ACA: Disapprove	33	18	48	295
2012 Vote: Romney	34	21	45	252
2012 Vote: Obama	37	11	51	141
2014 Vote: Democrat	38	15	48	127
2014 Vote: Republican	39	23	39	167
2014 Vote: Undecided	28	12	61	167

19: If the cost of Medicare Part D plans increases, who or what do you think deserves the most blame? Please listen to all the options before responding

	Democrats in Congress	Republicans in Congress	ObamaCare	Health Insurance Companies	None of the Above	N
Likely Voters	17	15	34	8	26	461
Males	23	14	34	6	23	196
Females	13	15	34	10	28	265
Age: 65-69	22	15	33	11	20	122
Age: 70-74	15	14	32	9	30	130
Age 75-84	17	15	37	7	24	209
Age: 85+	16	16	34	5	29	90
Republicans	26	5	50	1	19	168
Democrats	5	35	14	15	31	148
Income: Under 50k	16	12	36	8	28	330
Income: 50k or over	20	22	28	10	20	132
High School or Less	17	16	32	7	28	310
Some College	17	12	41	8	21	89
ACA: Approve	9	35	9	15	31	109
ACA: Disapprove	22	7	47	5	19	295
2012 Vote: Romney	24	5	49	6	15	252
2012 Vote: Obama	6	38	7	15	34	141
2014 Vote: Democrat	7	36	7	17	33	127
2014 Vote: Republican	25	6	51	1	16	167
2014 Vote: Undecided	18	6	37	9	30	167

20: And, thinking about your vote for the U.S. Senate and House in November, if the cost of Medicare Part D plans began to rise for seniors, how important of an issue would that be to your vote?

	Single Most Important Issue	One of the Most Important Issues	Not Too Important of an Issue	Not an Issue	N
Likely Voters	31	38	10	20	461
Males	31	36	11	23	196
Females	32	40	9	18	265
Age: 65-69	29	38	11	22	122
Age: 70-74	36	35	9	19	130
Age 75-84	29	42	11	17	209
Age: 85+	28	37	10	26	90
Republicans	32	55	7	6	168
Democrats	29	25	13	33	148
Income: Under 50k	32	39	8	21	330
Income: 50k or over	29	37	16	17	132
High School or Less	32	39	8	21	310
Some College	31	37	11	20	89
ACA: Approve	21	30	14	34	109
ACA: Disapprove	37	42	8	13	295
2012 Vote: Romney	35	46	10	8	252
2012 Vote: Obama	27	27	12	35	141
2014 Vote: Democrat	27	26	12	35	127
2014 Vote: Republican	39	46	8	7	167
2014 Vote: Undecided	27	40	11	21	167

21: When it comes to Medicare, which political party do you trust more?

	Republican Party	Democratic Party	Undecided	N
Likely Voters	41	26	32	461
Males	50	26	24	196
Females	35	26	39	265
Age: 65-69	38	24	38	122
Age: 70-74	38	24	38	130
Age 75-84	47	27	26	209
Age: 85+	40	35	25	90
Republicans	87	2	11	168
Democrats	2	71	27	148
Income: Under 50k	43	22	34	330
Income: 50k or over	36	37	28	132
High School or Less	40	27	33	310
Some College	45	20	34	89
ACA: Approve	11	71	18	109
ACA: Disapprove	58	7	35	295
2012 Vote: Romney	67	6	26	252
2012 Vote: Obama	5	69	25	141
2014 Vote: Democrat	4	74	22	127
2014 Vote: Republican	80	3	17	167
2014 Vote: Undecided	31	13	57	167

22: In politics today, do you consider yourself to be a

	Republican	Democrat	Independent	Something Else	N
Likely Voters	26	28	34	12	461
Males	27	23	39	11	196
Females	26	32	30	12	265
Age: 65-69	25	24	41	10	122
Age: 70-74	24	30	31	16	130
Age 75-84	28	27	36	9	209
Age: 85+	32	33	26	9	90
Republicans	100	0	0	0	168
Democrats	0	100	0	0	148
Income: Under 50k	30	26	33	11	330
Income: 50k or over	18	34	36	12	132
High School or Less	26	30	31	13	310
Some College	26	22	43	9	89
ACA: Approve	9	68	19	4	109
ACA: Disapprove	35	11	39	14	295
2012 Vote: Romney	44	4	41	12	252
2012 Vote: Obama	1	78	17	5	141
2014 Vote: Democrat	0	79	15	5	127
2014 Vote: Republican	59	3	32	6	167
2014 Vote: Undecided	14	14	50	22	167